## MEDIA COVERAGE REPORT



### **MARCH 2024**



**PREPARED BY** 



www.brandstandpr.in



#### **OVERVIEW**

We at BRAND STAND are pleased to inform you that we have successfully generated around 35 media exposures in the month of March 2024

Our efforts resulted in media coverage for Kai India in several leading publications, including:

- Morning standard
- New Indian Express
- Hans India
- Best for him
- Zee news
- Mid-day
- Free press journal
- India tv
- India.com
- The Sentinel
- Kalinga TV
- DT Next etc.

The breakdown of media coverage:

Print 14 Online 21

KAI INDIA							
COST ANALYSIS REPORT MARCH 2024							
							READERSHIP
S.N	PUBLICATION	EDITION	SIZE	COST	Ad VALUE	PR VALUE	PAGE VIEW
1	The Morning Standard	Delhi NCR	21 sqcm	480	12,960	90,720	70,000
2	The New Indian Express	South India	24 sqcm	1480	32,560	2,27,920	1,75,000
3	Hans India	National	63 sqcm	485	30,555	2,13,885	2,10,000
4	The Citizen Times	Delhi NCR	60 sqcm	95	5,700	39,900	14,500
5	Hummer	Delhi NCR	54 sqcm	88	4,752	33,264	15,400
6	Vatika Times	Delhi NCR	90 sqcm	80	7,200	50,400	19,051
7	Bharatha Sarathi	Bengaluru	48 sqcm	135	6,480	45,360	40,000
8	Times of Karnatka	Bengaluru	52 sqcm	150	7,800	54,600	35,000
9	Indu Sanje	Bengaluru	45 sqcm	125	5,625	39,375	28,950
10	Vijayadwaja	Bengaluru	62 sqcm	140	8,680	60,760	35,000
11	Sanje Prabha	Bengaluru	63 sqcm	118	7,434	52,038	34,000
12	Sanje Express	Bengaluru	60 sqcm	118	7,080	49,560	34,000
13	Vishwa Vaaridhi	Bengaluru	40 sqcm	140	5,600	39,200	25,695
14	Ee Sanje	Bengaluru	30 sqcm	125	3,750	26,250	24,000
15	Best For Him	Online	Review	50000	50,000	3,50,000	45,900
16	IANS Life	Online	Article	50000	50,000	3,50,000	59,000
17	Zee News	Online	Article	50000	50,000	3,50,000	29,80,000
18	Mid day	Online	Article	50000	50,000	3,50,000	5,50,000
19	Hans India	Online	Article	50000	50,000	3,50,000	10,88,370
20	The Free Press Journal	Online	Article	50000	50,000	3,50,000	11,74,170
21	India Tv	Online	Article	50000	50,000	3,50,000	42,06,120
22	India.com	Online	Article	50000	50,000	3,50,000	1,30,20,000
23	The Sentinel	Online	Article	50000	50,000	3,50,000	8,21,940
24	Kalinga Tv	Online	Article	30,000	30,000	2,10,000	2,60,000
25	Yes Punjab	Online	Article	30,000	30,000	2,10,000	6,02,460
26	DT Next	Online	Article	30,000	30,000	2,10,000	1,10,000
27	Bhaskar Live	Online	Article	30,000	30,000	2,10,000	98,490
28	Passionate in Marketing	Online	Press Release	30,000	30,000	2,10,000	1,77,150
29	Pune News	Online	Article	20,000	20,000	1,40,000	18,600
30	Tang Magazine	Online	Article	20,000	20,000	1,40,000	24,200
31	FVC	Online	Press Release	20,000	20,000	1,40,000	84,680
32	Business Micro	Online	Press Release	20,000	20,000	1,40,000	9,400
33	Online News 9	Online	Press Release	20,000	20,000	1,40,000	13,500
34	Biz Rapidix	Online	Press Release	20,000	20,000	1,40,000	18,000
35	Mumbai News Network	Online	Press Release	20,000	20,000	1,40,000	44,580
					8,86,176	62,03,232	

If Kai India had purchased the same amount of advertising space with the same degree of impact, it would have cost close to ₹ 8,86,176 X 7 (PR VALUE) = INR 62,03,232 /- (As per international PR norms, editorial visibility is at least seven times more credible than the equivalent amount in advertising space)

NEW DELHI

FRIDAY ()].03.2024



## Razor Clean

Experience effortless facial hair removal with the KAI Can Face Razor. The razor is easy to use, glides smoothly on the face, and makes the skin feel softer, brighter, and clearer. It requires less force as the blades are designed using the PTFE technology.

**₹ PRICE:**₹279

WHERE: kaiindiaonline.

com

## Flashy Eyes

Celebrate Women's Day with a touch of vibrancy and confidence using Kiko Milano Smart Colour Mascara. It not only defines and lengthens the eye lashes but also empowers women to express their individuality with a spectrum of bold and beautiful shades.

**₹ PRICE:** ₹590

WHERE: All Kiko Milano stores across India





HYDERABAD

THURSDAY 07.03.2024

#### WHATWHENWHYWHERE







## Beauty

KAI India, a leading name in personal grooming products, offers the CAN Face Razor for Women. This revolutionary product is designed to give women a painless and effortless way to achieve smooth, flawless, and radiant facial skin, free from unwanted hair.

WHERE: www.kaiindiaonline.com

## **Hans India**

SUNDAY 10 MARCH 2024

Simultaneously\_published from Hyderabad | Warangal | Tirupati | Vijayawada | Visakhapatnam | Khammam | Kurnool | Delhi

# 7 tips to keep your nails healthy and strong

ealthy nails are a reflection of overall health and wellbeing. They can make your hands look neat, or they can make them look unhygienic and unhealthy. If you want to have healthy nails, there are a few things you can do to take care of them, as suggested by Rajesh U. Pandya, Managing Director of KAI India.

Eat a healthy diet: Maintaining a balanced diet is essential not only for your overall physical well-being but also for nurturing healthy nails. Add natural food sources that are abundant in vitamins, minerals, and proteins to foster the growth of stronger and more resilient nails.

Stay hydrated: Drinking sufficient water facilitates the retention of moisture in your nails, acting as a barrier against breakage and peeling.

Protect with Gloves: Frequent exposure to too much heat and harsh chemicals can make our nails weak and brittle. To prevent this, wear light gloves when doing tasks like washing dishes or cleaning, as they involve using soaps and sprays. Wearing gloves will protect your hands and nails from the harmful effects of these substances. Also, try not to keep your hands soaked in water for a very long period.

Keep your nails trimmed: Opting for shorter nails is generally preferred over longer ones. Short nails are simpler to take care and are easy to clean, and are less prone to accumulating dirt. They are less likely to break

Healthy nails are a reflection of overall health and wellbeing. They can make your hands look neat, or they can make them look unhygienic and unhealthy. If you want to have healthy nails, there are a few things you can do to take care of them, as suggested by Rajesh U Pandya, Managing Director of KAI India

and offer a neat appearance. Additionally, shorter nails can assist in warding off potentially harmful bacteria inside them.

Say No to Artificial Nails: Though getting artificial nails might seem stylish, it's not without downsides. They can weaken your real nails because of the way they're attached and the glue used. Plus, they can trap a lot of dirt underneath, which could lead to bacterial infections.

Care for Your Cuticles: It's important to be mindful of your cuticles. Avoid pushing them back too much, especially during frequent manicures, as this can harm them and create openings for infections to enter the nail bed.

Moisturise your nails: Applying regular moisturisation is recommended, as it creates a protective layer that enhances the resilience and strength of your nails.

You can keep your nails healthy and strong by following these tips in your daily nail care routine. This doesn't just improve how your hands look but also boosts your self-confidence.

## THE CITIZEN TIMES

WEDNESDAY, 27 MARCH 2024

#### Experience Effortless Facial Hair Removal with the KAI CAN Face Razor

KAI India, a leading name personal grooming products, offers the CAN Face Razor for Women. This revolutionary product is designed to give women a painless and effortless way to achieve smooth, flawless, and radiant facial skin, free from unwanted hair. KAI India the Indian subsidiary of Japan's leading brand KAI, with over a 115-year legacy in crafting exceptional beauty tools. The CAN Face Razor is easy to use, glides smoothly on the face, and leaves the skin feeling softer, brighter, and clear. With its specially designed blade using PTFE Technology, the razor requires less force while shaving, and its special coating keeps the blades rust-resistant, durable, and sharper for an extended period. The double-coated stainless steel blade, with protective skin guards, make shaving safe and avoid any cuts or skin abrasions. The anti-slip handle ensures a perfect grip, providing smooth and precise shaving. The protective blade cover makes it travel-friendly and protects the blade from dust. Mr. Rajesh U. Pandya, Managing Director, KAI India, said, "The CAN Face razors are safe, suitable for all skin types, and even removes the tiniest of hair with precision. After using the CAN Face Razor, the



skin will be smoother, making it the perfect canvas for



better application skincare products makeup. Shaving facial areas will become a lot easier in just a few minutes." The KAI India CAN Face Razor available on their website www.kaiindiaonline.com and all other leading ecommerce platforms for INR 279/- only, Say goodbye to unwanted facial hair and welcome smooth. flawless, and radiant skin with KAI India's CAN Face Razor. Founded in Seki in 1908, KAI group products have cult status in Japan. The brand is known for its high-quality beauty care and personal grooming products integrating practical aesthetics with refined craftsmanship providing well-designed, innovative houseware, and beauty care products that are used widely in day-to-day lives. Japan-based KAI Group made a foray into the Indian market by setting up a manufacturing facility spanning over 30,000 sq mt in Neemrana, Rajasthan.



NEW DELHI . WEDNESDAY . MARCH 27, 2024

## Experience Effortless Facial Hair Removal with the KAI CAN Face Razor

### NEW DELHI/AGENCLES:

KAI India, a leading name in personal grooming products, offers the CAN Face Razor for Women. This revolutionary product is designed to give women a painless and effortless way to achieve smooth, flawless, and radiant facial skin, free from unwanted hair. KAI India is the Indian subsidiary of Japan's leading brand KAI, with over a 115-year legacy in crafting exceptional beauty tools. The CAN Face Razor is easy to use. glides smoothly on the face, and leaves the skin feeling softer, brighter, and clear. With its specially designed blade using PTFE Technology, the razor



requires less force while shaving, and its special coating keeps the blades rust-resistant, durable, and sharper for an extended period. The double-coated stainless steel blade, with protective skin guards, make shaving safe and avoid any cuts or skin abrasions. The antislip handle ensures a perfect grip, providing smooth and precise shaving. The protective blade cover makes it travel-friendly and protects the blade from dust. Mr. Rajesh U. Pandya, Managing Director, KAI India, said, "The CAN Face razors are safe. suitable for all skin types, and even removes the tiniest of hair with precision. After using the CAN Face Razor, the skin will be smoother, making it the perfect canvas for better application of skincare products and makeup. Shaving facial areas will become a lot easier in just a few minutes."

## Vatika Times

Wednesday 27 March, 2024

## Experience Effortless Facial Hair Removal with the KAI CAN Face Razor

New Delhi: KAI India, a leading name in personal grooming products, offers the CAN Razor for Women. This revolutionary product is designed to give women a painless and effortless way to achieve smooth, flawless, and radiant facial free from skin. unwanted hair. KAI India is the Indian subsidiary of Japan's leading brand KAI, with over a 115-year legacy in crafting exceptional beauty tools. The CAN Face Razor is easy to use, glides smoothly on the face, and leaves the skin feeling softer, brighter, and clear. With its specially designed blade using PTFE Technology, the razor requires less force while shaving, and its special coating keeps the blades rustresistant, durable, and sharper for an extended period. The doublecoated stainless steel



blade, with protective skin guards, make shaving safe and avoid any cuts or skin abrasions. The anti-slip handle ensures a perfect grip, providing smooth and precise shaving. The protective blade cover makes it travel-friendly and protects the blade from dust. Mr. Rajesh U.

Pandya, Managing Director, KAI India, said, "The CAN Face razors are safe, suitable for all skin types, and even removes the tiniest of hair with precision. After using the CAN Face Razor, the skin will be smoother,

making it the perfect canvas for better application of skincare products and makeup. Shaving facial areas will become a lot easier in just a few minutes." The KAI India CAN Face Razor is available on their website www.kaiindiaonline.com and all other leading e-commerce platforms for INR 279/only. Say goodbye to unwanted facial hair and welcome smooth, flawless, and radiant skin with KAI India's CAN Face Razor. Founded in Seki in 1908, KAI group products have cult status in Japan. The brand is

known for its highquality beauty care and personal grooming products integrating practical aesthetics with refined craftsmanship providing well-designed, innovative houseware, and beauty care products that are used widely in day-to-day Japan-based KAI Group made a foray into the Indian market by setting up a manufacturing facility spanning over 30,000 sq mt in Neemrana, Rajasthan. KAI brings over 800 years of Japanese legacy of forging blades, directly to Indian households with its kitchenware range. KAI Also offers high-precision beauty and personal care products to Indian consumers adding value to their daily life. They are determined to provide products prepared with detailed R&D and superior Japanese technology.



26 MARCH 2024 ಮಂಗಳವಾರ

## ಅತ್ಯುತ್ತಮ ಅನುಕೂಲಕ್ಕಾಗಿ ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ.100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್

ಬೆಂಗಳೂರು: ಜಪಾನ್ ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ, ಸಾಟಿಯಿಲ್ಲದ ಅಡುಗೆಮನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ.



ಅದರ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ. ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ. ಕೆಎಐ ತ್ರುಮೆಕಿರಿ (ನೈಲ್ ಕ್ಲಿಪ್ಪರ್) ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತಕ್ಕೆ ತಕ್ಕಂತಹ ವಿನ್ಯಾಸ ಹೊಂದಿದೆ. ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ.



ಮಂಗಳವಾರ, 26 ಮಾರ್ಚ್ 2024

2 ಸುವರ್ಣ ರಾಜ್ಯ

## ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್

ಪೆಂಗಳೂರು: ಜಪಾಶ್ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ, ಸಾಟಿಯಲ್ಲದ ಅಡುಗೆಮನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಅದರ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ ಬೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ಕೋರುತ್ತದೆ. ಅತ್ಯಾಧುರಿಕ ಸಂತ್ರಭ್ಯಾನದೊಂದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಪತಲತೆಯನ್ನು ಸೀಮಾರ್ಟಿತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದೆ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ.

ಕೆಎಐ ತ್ಸಮೆಕರಿ (ಸೈಲ್ ಕ್ಷಪ್ರರ್) ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾತಾತ್ಮಕ್ಕೆ ತಕ್ಕಂತದ ವಿನ್ಯಾಸ ಹೊಂದಿದೆ. ಪೆಚ್ಚನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. . ಇದರ ಬಲವರ್ಧಿಕ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಬಾತ್ರಿ ನೀಡುತ್ತದೆ. ಉತ್ತಮ-ಗುಣಮಟ್ಟದ ಸ್ಟೇನ್'ರೆಸ್ ಸ್ಟೀರ್'ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಶ್ ಕ್ಷಪ್ತರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ಥಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಈ ಉತ್ಪನ್ನ 7 ವಿಭಿನ್ಯ ಅಕರ್ಷಕ ಬಣ್ಣಗಳಲ್ಲಿ ಲಭ್ಯವಿರುತ್ತದೆ.

ಕೆಎಐ ಅಂಡಿಯಾದಲ್ಲಿ, ಯಾವಾಗಲೂ ನಮ್ಮ ಗ್ರಾಹಕರ ವೈನಂದಿನ ಅನುಭವಗಳನ್ನು ಉನ್ನತೀಕರಿಸುವ ಸಾಧನಗಳನ್ನು ರೂಪಿಸುವುದು ನಮ್ಮ ಫ್ರೀಯವಾಗಿದೆ. ಇದು ಜಪಾರ್ನಿ ವಿನ್ಯಾಸ ಮತ್ತು ಎಂಚನಿಯಲಿಂಗ್ ನ ತಿರುಳನ್ನು ಒಳಗೊಂಡಿದೆ. ಇದು ಸಾಟೆಯಿಲ್ಲದ ಗುಣಮಟ್ಟ ಮತ್ತು ಪಾಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಇದು ನೇಶ್ ಫೈಶ್ ಮತ್ತು ಗ್ರಿಮ್ ರಿಯಾದರ್ ಅನ್ನು ಒಳ ಗೊಂಡಿದ್ದು ಉಗುರಿನ ಅರೈಕೆ ಪರಿಜಾರವಾಗಿದೆ. ಇದು ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಆಕಾರ ಮತ್ತು ಕೊಳೆ ತೆಗೆಯುವುದನ್ನು ಸುಗಮಗೊಳಸುತ್ತದೆ. ಕೆಎಐ ಪ್ರಮಿಕಿರಿ ಉತ್ಪೃಷ್ಣತೆಗೆ ನಮ್ಮ ಅಡಲವಾದ ಸಮರ್ಪಣೆಯನ್ನು ಪ್ರತಿಪಿಂಪಿಸುತ್ತದೆ ಎಂದು ಕಿಎಐ ಇಂಡಿಯಾದ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ಯು ಪಾರಡ್ತ ಹೇಳದರು.

ಕೆಎಐ ಇಂಡಿಯಾದ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ಅನ್ನು ಕೇವಲ 199 ರೂ.ಗಳಿಗೆ www.kaiindiaonline.com ಮತ್ತು ಹಲವಾರು ಇತರ ಪ್ರಮುಖ ಇ-ಕಾಮರ್ಸ್ ಪ್ರಾಟ್ಫ್ ಫಾರ್ಮ್ ಗಳಲ್ಲಿ ಖರೀದಿಸಬಹುದು.



24 ಮಾರ್ಚ್ 2024

## ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್

ಬೆಂಗಳೂರು: ಜಪಾನ್ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ, ಸಾಟಿಯಿಲ್ಲದ ಅಡುಗೆಮನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಅದರ ಶೇ. 100ರಷ್ಟು ಸ್ಪೇನ್ಲ್ ಸ್ಟೇಲ್ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ. ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಜಾನದೊಂದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ನಿಖರತೆ, ದೀರ್ಘ ಜಪ್ಪರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಷಿಪ್ಟರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ.

ಕೆಎಐ ತ್ಲುಮೆಕಿರಿ (ನೈಲ್ ಕ್ಲಿಪ್ಪರ್) ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತ್ರಕ್ಕಿ ತಕ್ಕಂತಹ ವಿನ್ಯಾಸ ಹೊಂದಿದೆ. ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. . ಇದರ ಬಲವರ್ಧಿತ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಉತ್ತಮ–ಗುಣಮಟ್ಟದ ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ಥಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಈ ಉತ್ಪನ್ನ 7 ವಿಭಿನ್ನ ಆಕರ್ಷಕ

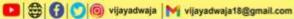
ಬಣ್ಣಗಳಲ್ಲಿ ಲಭ್ಯವಿರುತ್ತದೆ.

ಕೆಎಐ ಇಂಡಿಯಾದಲ್ಲಿ, ಯಾವಾಗಲೂ ನಮ್ಮ ಗ್ರಾಹಕರ ದೈನಂದಿನ ಅನುಭವಗಳನ್ನು ಉನ್ನತೀಕರಿಸುವ ಸಾಧನಗಳನ್ನು ರೂಪಿಸುವುದು ನಮ್ಮ ಧೈ:ಯವಾಗಿದೆ.. ಇದು ಜಪಾನೀ ವಿನ್ಯಾಸ ಮತ್ತು ಎಂಜಿನಿಯರಿಂಗ್ ನ ತಿರುಳನ್ನು ಒಳಗೊಂಡಿದೆ. ಇದು ಸಾಟಿಯಿಲ್ಲದ ಗುಣಮಟ್ಟ ಮತ್ತು ದಾಳಿಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ, ಇದು ನೇಲ್ ಫೈಲ್ ಮತ್ತು ಗ್ರಿಮ್ ರಿಮೂವರ್ ಅನ್ನು ಒಳ ಗೊಂಡಿದ್ದು ಉಗುರಿನ ಆರೈಕೆ ಪರಿಹಾರವಾಗಿದೆ. ಇದು ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಆಕಾರ ಮತ್ತು ಕೊಳೆ ತೆಗೆಯುವುದನ್ನು ಸುಗಮಗೊಳಿಸುತ್ತದೆ. ಕೆಎಐ ತ್ಲುಮೆಕಿರಿ ಉತ್ಕೃಷ್ಟತೆಗೆ ನಮ್ಮ ಅಚಲವಾದ ಸಮರ್ಪಣೆಯನ್ನು ಪ್ರತಿಬಿಂಬಿಸುತ್ತದೆ ಎಂದು ಕೆಎಐ ಇಂಡಿಯಾದ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ಯು ಪಾಂಡ್ಯ ಹೇಳಿದರು.

ಕೆಎಐ ಇಂಡಿಯಾದ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ಅನ್ನು ಕೇವಲ 199 ರೂ.ಗಳಿಗೆ www.kaiindiaonline.com ಮತ್ತು ಹಲವಾರು ಇತರ ಪ್ರಮುಖ ಇ–ಕಾಮರ್ಸ್ ಪ್ಲಾಟ್ಫಾರ್ಮ್ಗಳಲ್ಲಿ ಖರೀದಿಸಬಹುದು.



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### ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ.100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಷರ್

ಬೆಂಗಳೂರು: ಜಪಾನ್ ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ. ಸಾಟಿಯಿಲ್ಲದ ಅಡುಗೆಮನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಅದರ ಶೇ. 100ರಷ್ಟು ಸ್ಪೇನ್ ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಷಿಪ್ಷರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ.

ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ಉತ್ತಮ-ಗುಣಮಟ್ಟದ ಸ್ಟೇನ್ಲೆಸ್ ನೇಲ್ ಕ್ಷಿಪ್ತರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಷಿಪ್ತರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ವಾಪಿಸುತ್ತದೆ.

ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತಕ್ಕೆ ತಕ್ಕಂತಹ ಇರುವುದಿಲ್ಲ. ಕಿಎಐ ನೇಲ್ ಕ್ಲಿಪ್ರರ್



ವಿನ್ಯಾಸ ಹೊಂದಿದೆ.

ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಇದರ ಬಲವರ್ಧಿತ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಸ್ಟೀಲ್ ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಲ್ ಕ್ಲಿಪ್ಪರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ಥಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಪ್ರತಿ ಬಳಕೆಯೊಂದಿಗೆ ನಿಖರವಾಗಿ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಕೆಎಐ ತ್ರುಮೆಕಿರಿ (ನೈಲ್ ಕ್ಲಿಪ್ಟರ್) ವಿಷರೀತ ಬಲ ಪ್ರಯೋಗಿಸುವ ಅಗತ್ಯ

ಬುದ್ದಿವಂತ ವಿನ್ಯಾಸವು ಪ್ರತಿ ಬಾರಿಯ ಉಗುರು ಕತ್ತರಿಸುವ ಕಾರ್ಯವನ್ನು ಆರಾಮದಾಯಕ ಮತ್ತು ಕಾರ್ಯಕ್ಷಮತೆ ಅನುಭವವಾಗಿಸುತ್ತದೆ. ಈ ಉತ್ಪನ್ನ 7 ವಿಭಿನ್ನ ಆಕರ್ಷಕ ಬಣ್ಣಗಳಲ್ಲಿ ಲಭ್ಯವಿರುತ್ತದೆ.

ಇದು ಸಾಟಿಯಿಲ್ಲದ ಗುಣಮಟ್ಟ ಮತ್ತು ಬಾಳಿಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಇದು ನೇಲ್ ಫೈಲ್ ಮತ್ತು ಗ್ರಿಮ್ ರಿಮೂವರ್ ಅನ್ನು ಒಳಗೊಂಡಿದ್ದು ಉಗುರಿನ ಆರೈಕೆ ಪರಿಹಾರವಾಗಿದೆ. ಇದು ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಆಕಾರ ಮತ್ತು ಕೊಳೆ ತೆಗೆಯುವುದನ್ನು ಸುಗಮಗೊಳಸುತ್ತದೆ.



SANJE PRARHA

### ಅತ್ಯುತ್ತಮ ಅನುಕೂಲಕ್ಕಾಗಿ ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್

ಬೆಂಗಳೂರು: ಜಪಾನ್ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕಿಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕಿಎಐ ಇಂಡಿಯಾ, ಸಾಟಿಯಲ್ಲದ ಅಡುಗೆದುನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಅದರ ಶೇ. 180ರಷ್ಟು ಸ್ಟೇನ್ಲ್ ಬ್ಲೇನ್ ಸ್ಟೇಲ್ ನೇಲ್ ಕ್ಷಿಪ್ಷರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ, ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಷಿಪ್ಷರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಷಿಪ್ಷರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ.



ಕೆಎಐ ತ್ರುಮೆಕಿರಿ (ನೈಲ್ ಕ್ಲಿಪ್ಟರ್) ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತ್ರಕ್ಕೆ ತಕ್ಕಂತಹ ವಿನ್ಯಾಸ ಹೊಂದಿದೆ. ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. . ಇದರ ಬಲವರ್ಧಿತ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಉತ್ತಮ-ಗುಣಮಟ್ಟದ ಸ್ಟೇನ್ ಬೆಸ್ ಸ್ಟೀಲ್ ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ಥಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಪ್ರತಿ ಬಳಕೆಯೊಂದಿಗೆ ನಿಖರವಾಗಿ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ವಿಪರೀತ ಬಲ ಪ್ರಯೋಗಿಸುವ ಅಗತ್ಯ ಇರುವುದಿಲ್ಲ. ಕೆಎಐ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ನ ಬುದ್ಧಿವಂತ ವಿನ್ಯಾಸವು ಪ್ರತಿ ಬಾರಿಯ ಉಗುರು ಕತ್ತರಿಸುವ ಕಾರ್ಯವನ್ನು ಆರಾಮದಾಯಕ ಮತ್ತು ಕಾರ್ಯಕ್ಷಮತೆ ಅನುಭವವಾಗಿಸುತ್ತದೆ. ಈ ಉತ್ಪನ್ನ 7 ವಿಭಿನ್ನ ಆಕರ್ಷಕ ಬಣ್ಣಗಳಲ್ಲಿ ಲಭ್ಯವಿರುತ್ತದೆ.

ಇದು ಸಾಟಿಯಲ್ಲದ ಗುಣಮಟ್ಟ ಮತ್ತು ಬಾಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಇದು ನೇಲ್ ಫೈಲ್ ಮತ್ತು ಗ್ರಿಮ್ ರಿಮಾವರ್ ಅನ್ನು ಒಳಗೊಂಡಿದ್ದು ಉಗುರಿನ ಆರೈಕೆ ಪರಿಹಾರವಾಗಿದೆ. ಇದು ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಆಕಾರ ಮತ್ತು ಕೊಳೆ ತೆಗೆಯುವುದನ್ನು ಸುಗಮಗೊಳಿಸುತ್ತದೆ. ಕೆಎಐ ತ್ಲುಮೆಕಿರಿ ಉತ್ಕೃಷ್ಣತೆಗೆ ನಮ್ಮ ಅಚಲವಾದ ಸಮರ್ಪಣೆಯನ್ನು ಪ್ರತಿಬಿಂಬಿಸುತ್ತದೆ. ಜಪಾನಿನ ವಿನ್ಯಾಸ ಮತ್ತು ಎಂಬಿನಿಯರಿಂಗ್ ನ ಅತ್ಯುನ್ನತ ಮಟ್ಟವನ್ನು ಪ್ರತಿಬಿಂಬಿಸುತ್ತದೆ" ಎಂದು ಕೆಎಐ ಇಂಡಿಯಾದ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ಯು ಪಾಂಡ್ಯ ಹೇಳಿದರು.



Issue-255 ಖುಧವಾರ 27-03-2024

### ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್ ಚಡುಗಡೆಗೊಆಸಿದ ಕೆಎಐ ಇಂಡಿಯಾ

ಸಂಜೆ ಎಕ್ಸ್ ಪ್ರೆಸ್ ಸುದ್ದಿ, ಬೆಂಗಳೂರು:

ಜಪಾನ್ ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ, ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು

ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಷಿಪ್ತರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದ್ದು, ವಿವಿಧ ಇ-ಕಾಮರ್ಸ್ ಜಾಲತಾಣಗಳಲ್ಲಿ ಗ್ರಾಹಕರಿಗೆ ಲಭ್ಯವಿದೆ.

ಕೆಎಪ ಶ್ರಮಕರಿ (ನೈಲ್ ಕ್ಲಿಪ್ನರ್)
ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತಕ್ಕೆ ತಕ್ಕಂತಹ ಎನ್ಯಾಸ ಹೊಂದಿದ್ದು, ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಇದರ ಬಲವರ್ಧಿತ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಉತ್ತಮ-ಗುಣಮಟ್ಟದ ಸ್ಪೇನ್ಲರ್ಸ್ ಸ್ಟೀಲ್ ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಲ್ ಕ್ಷಿಪ್ನರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ವಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಕೆಎಐ ನೇಲ್ ಕ್ಷಿಪ್ತರ್ ಸುದ್ದಿವಂತ ಎನ್ಯಾಸವು ಪ್ರತಿ ಬಾರಿಯ ಉಗುರು ಕತ್ತರಿಸುವ ಕಾರ್ಯವನ್ನು ಆರಾಮದಾಯಕ ಮತ್ತು ಕಾರ್ಯಕ್ಷಮತೆ ಅನುಭವವಾಗಿಸುತ್ತದೆ. ಈ ಉತ್ಪನ್ನ 7 ಎಭಿನ್ನ ಆಕರ್ಷಕರ ಬಣ್ಣಗಳಲ್ಲಿ ಲಭ್ಯವಿರುತ್ತದೆ,

ಕೆಎಐ ಇಂಡಿಯಾದ ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ಯು ಪಾಂಡ್ಯ

white

ಹೇಳುವಂತೆ.

ಕೆಎಪ ಇಂಡಿಯಾದಲ್ಲಿ, ಯಾವಾಗಲೂ ನಮ್ಮ ಗ್ರಾಹಕರ ದೈನಂದಿನ ಅನುಭವಗಳನ್ನು ಉನ್ನತೀಕರಿಸುವ ಸಾಧನಗಳನ್ನು ರೂಪಿಸುವುದು ನಮ್ಮ ಧೈೀಯವಾಗಿದೆ.. ಇದು ಜಪಾನೀ ವಿನ್ಯಾಸ ಮತ್ತು ಎಂಜಿನಿಯರಿಂಗ್ ನ ತಿರುಳನ್ನು ಒಳಗೊಂಡಿದ್ದು, ಗುಣಮಟ್ಟ ಮತ್ತು ಬಾಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಜೊತೆಗೆ ಇದು ನೇಲ್ ಫೈಲ್ ಮತ್ತು ಗ್ರಿಮ್ ರಿಮೂವರ್ ಅನ್ನು ಒಳಗೊಂಡಿದ್ದು ಉಗುರಿನ ಆರೈಕೆಗೆ ಪರಿಹಾರವಾಗಿದೆ. ಇದು ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಆಕಾರ ಮತ್ತು ಕೊಳೆ ತೆಗೆಯುವುದನ್ನು ಸುಗಮಗೊಳಿಸುತ್ತದೆ, ಜಪಾನಿನ ವಿನ್ಯಾಸ ಮತ್ತು ಎಂಜಿನಿಯರಿಂಗ್ ನ ಅತ್ಯುನೃತ ಮಟ್ಟವನ್ನು ಪ್ರತಿಬಿಂಬಿಸುತ್ತದೆ "ಎಂದು ತಿಳಿಸಿದರು.

ಕೆಎಐ ಇಂಡಿಯಾದ ನೇಶ್ ಕ್ಲಿಪ್ತರ್ ಅನ್ನು ಕೇವಲ 199 ರೂ.ಗಳಿಗೆ www. kaiindiaonline.com ಮತ್ತು ಹಲವಾರು ಇತರ ಪ್ರಮುಖ ಇ-ಕಾಮರ್ಸ್ ಪ್ಲಾಟ್ಫಾರ್ಫ್ ಆಲ್ಟಿ ಖರೀದಿಸಬಹುದು.



26, TUESDAY, MARCH 2024 | 26 storteland, classic

### ಅತ್ಯುತ್ತಮ ಅನುಕೂಲಕ್ಕಾಗಿ ಕೆಎಐ ಇಂಡಿಯಾದಿಂದ ಶೇ.100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಪರ್

ಖಶ್ವವಾಲಥ । ಪೆಂಗಳೂರು ಜಪಾನ್ ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ, ಸಾಟಯಲ್ಲಿದ ಅಡುಗೆದುನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಆದರ ಶೇ. 100ರಷ್ಟು ಸ್ಪೇನ್ಲ್ ಲಿಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಷಿಪ್ತರ್ ಸಂಸ್ಥೆಯ ಈ ಕ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ. ಅತ್ಯಾಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ಎಲ್ಲ



ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನೀ ಕರಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ

ನೇಲ್ ಕ್ಷಿಪ್ಪರ್'ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಶ್ ಕ್ಷಿಪ್ತರ್ ನಿಖರತೆ,

ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆಂದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ.

ಕಎಐ ತ್ರಾಮಕರ (ಸೈಲ್ ಕ್ಷಿಪ್ಪರ್) ನಯವಾದ ಮತ್ತು ದಕ್ಷತಾಶಾಸ್ತ್ರಕ್ಕೆ ತಕ್ಕಂತಹ ವಿನ್ಯಾಸ ಹೊಂದಿದೆ. ಹೆಚ್ಚಿನ ಪ್ರಯತ್ನವಿಲ್ಲದ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. . ಇವರ ಬಲವರ್ಧಿತ ಲಿವರ್ ಅತ್ಯುತ್ತಮ ಕಾರ್ಯ ಮತ್ತು ಬಳಕೆಯ ಸುಲಭ ಬಳಕೆಯ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ಉತ್ತಮ-ಗುಣಮಟ್ಟದ ಸ್ಪೇನ್ಲ್ ಬೆ ಸ್ತೀಲ್ ನಿಂದ ತಯಾರಿಸಲಾದ, ನೇಲ್

ಕ್ಷಿಪ್ಪರ್ ಸತತವಾಗಿ ಮತ್ತು ಸ್ಥಿರವಾಗಿ ಕಾಯನಿರ್ವಹಿಸುತ್ತದೆ. ಪ್ರತಿ ಬಳಕೆಯೊಂದಿಗೆ ನಿಖರವಾಗಿ ಉಗುರು ಕತ್ತರಿಸುವ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ. ವಿಷರೀತ ಬಲ ಪ್ರಯೋಗಿಸುವ ಅಗತ್ಯ ಇರುವುದಿಲ್ಲ.

ಕೆಎಐ ನೇರ್ ಕ್ಷಿಪ್ತರ್ ನ ಬುದ್ದಿವಂತ ವಿಣ್ಯಸವು ಪ್ರತಿ ಬಾರಿಯ ಉಗುರು ಕತ್ತರಿಸುವ ಕಾರ್ಯವನ್ನು ಆರಾಮದಾಯಕ ಮತ್ತು ಕಾರ್ಯಕ್ಷಮತೆ ಅಮಭವವಾಗಿಸುತ್ತದೆ.



THURSDAY | MARCH 28, 2024 |

## ಸ್ಪೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ತರ್

ಬೆಂಗಳೂರು, ಮಾ.28 - ಜಪಾನ್ ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಕೆಎಐನ ಭಾರತೀಯ ಅಂಗ ಸಂಸ್ಥೆಯಾದ ಕೆಎಐ ಇಂಡಿಯಾ, ಸಾಟಿಯಿಲ್ಲದ ಅಡುಗೆಮನೆ ಮತ್ತು ಸೌಂದರ್ಯ ಉಪಕರಣಗಳನ್ನು ರೂಪಿಸು ವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆಯನ್ನು ಹೊಂದಿದೆ. ಅದರ ಶೇ. 100ರಷ್ಟು ಸ್ಟೇನ್ಲೆಸ್ ಸ್ಟೀಲ್ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ಸಂಸ್ಥೆಯ ಈ ಶ್ರೇಷ್ಠತೆಯನ್ನು ಎತ್ತಿ ತೋರುತ್ತದೆ. ಅತ್ಯಾ ಧುನಿಕ ತಂತ್ರಜ್ಞಾನದೊಅದಿಗೆ ಎಲ್ಲ ಸಮಯದಲ್ಲಿ ಗೌರವ ಹೊಂದಿರುವ ಜಪಾನಿ ಕರ ಕುಶಲತೆಯನ್ನು ಸೀಮಾತೀತವಾಗಿ ಈ ಉಗುರು ಕತ್ತರಿಸುವ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ನಲ್ಲಿ ಸಂಯೋಜಿಸಲಾಗಿದೆ. ಈ ನೇಲ್ ಕ್ಲಿಪ್ಟರ್ ನಿಖರತೆ, ದೀರ್ಘ ಬಾಳಿಕೆ ಮತ್ತು ಬಳಕೆದಾರರ ಅನುಕೂಲಗಳಲ್ಲಿ ಹಿಂದೆ ಅದೂ ಇಲ್ಲದ ಮಾನದಂಡ ಸ್ಥಾಪಿಸುತ್ತದೆ.



### The Kai Besty 5 Blade Shaving Razor for Men with 2 Cartridges



The pursuit of the ideal shave is an origining enclavar in the world of personal grooming. There are a plethora of options available on the market to suit a variety of tastes and purposes, from electric shavers to straight razors. The **Kai Besty 5 Blade Shaving Razor for Men with 2 Cartridges**, stands out as a potential option among all of these choices. This razor sombines state-of-the-art technology with japanese craftsmanship to provide an enhanced shaving experience. We examine the Kai Besty 5 Blade Razor's features, functionality, and overall value proposition in this in-depth analysis.

#### First Glance: The Look and Feel of the Kai Blade



The Kai Besty 5 Blade Razor Razor with 2 Cartridges seems sophisticated and contemporary at first impression. It draws attention right away with its elegant design, which has a matte linish and crisp lines. The ergonomic handle of the razor provides a stable hold and improves control during shaving because it fits nicely in the hand. A closer look reveals well-considered elements like a sexured grip that offers extra traction and guarantees stability even in damp conditions.

The blades themselves are beautifully crahed and precise. The five blades are carefully designed to provide a close, comfortable shave, and the diamand-like carbon (DEC) coating makes them sharper and more durable. The razor and carridges fit together perfectly, and a pleasing click signifies a strong connection. The razor's pivoting head, which makes it easy to navigate around facial contours for a consistent, smooth shave, adds to its attractiveness.

Overall, from the minute it is held, the Kar Besty 5 Blade Razor with 2 Contridges radiates quality and attention to detail. Its elegant appearance, comfortable ergonomic design, and well-thought out blades distriguish it as a high-end grooming product deserving of attention.

#### Standout Features of the 'Kai Besty 5 Blade Shaving Razor for Men with 2 Cartridges'



- Five Precision Blades: The Kai Besty 5 Blode Razor offers unmatched clossessis and
  efficiency in sharing thanks to its five precisely crafted blades, setting it apart from
  conventional razors. This multi-blade design minimizes discomfort and produces a smoother
  shave by reducing the number of passes over the skin.
- Diamond-Like Carbon (DLC) Coaling: The blades' resilience and sharpness are increased with a coaling of diamond-like carbon (DLC). For a smooth and easy share, its unique coaling lowers friction, enabling the blades to glide across the skin with ease.
- Razor with Pivoting Head: This razor has a privating head that conforms to the curves of the face to maximize skin contact with the blades. Even in difficult-to-reach places, this feature improves the razor's mobility and enables a closer share.
- Precision Trimmer Blade: The carridges come with a precision trimmer blade in addition to the five primary blades. This blade is perfect for line grooming activities, including precisely clipping facial hair and soutpling sideburns.
- Eigonomic Design: The ergonomic design of the razor's handle ensures a solid and pleasant hold when shaving. Even with the handle damp, the textured grip increases baction and radioas the chance of slipping.

#### Durability and Build Quality with Emphasis on Longevity

The Kai Besty 5 Blade Razor is a premium grooming tool designed for durability and langevity, it features diamondrille carbon (DEC) coared blades known for their strength and sharpness over multiple uses. The razor's handle is ergonomically curved and made of durable materials to ensure a firm grip and langevity. Its overall construction reflects the brand's commitment to superior authorizability, with every component designed to meet high standards. With proper care, this razor can provide consistent performance and exceptional results for many years.

#### Blade Replacement Ease with Kai Besty 5 Blade Razor



Simple Citck-On Mechanism: The Karl Besty 5 Blade Razzo's click on mechanism makes it
early for customers to attach and remove carridges without the need for tools or difficult
instructions.

- Simple Design: The cartridges fit the rozor perfectly, guaranteeing a steady, sale connection that clicks with satisfaction. This user friendly design sheamlines the replacement process, making it simple and quick.
- No Specialized Instruments Needed: The Kai Besty 5 Blade Razor may be simply
  maintained using just your hands, in contrast to detain other razors that call for specialized
  instruments to replace the blade. This makes extra accessories unhecessary and sheamlines
  the routine maintanance process as a whole.
- Friendly to Users: The Kor Besty 5 Blade Razor is simple and easy to use, even for those
  who are not experienced with personal groaning. The simple blade replacement procedure
  groaniness less downtime between shaving sessions; so grooning activities can continue
  untindered.

#### Value Proposition

- Superior Quality: The Kai Besty 5 Blade Razor is made with materials and construction of the highest caliber, guaranteeing longevity and durability for years of dependable use.
- Beter Shaving Performance; With five precision blades and a head that pivors, this razor caters to customers with delicate skin by offering a close, comfortable shave with less discomfort.
- Easy Maintenance: By removing the need for specialized tools and sneamining the extire maintenance procedure, the razor's click on mechanism mokes cartridge change quick and easy.
- Value for Money: The Kai Besty S Blade Razor provides exceptional value for morrey at a competitive price point, even with its premium features. It provides a superior shaving exceptiona.
- Trusted Brand: The razor inspires consumers with trust by guaranteeing quality and dependability. The well-known Japanese brand Kai, which is renowned for its expense in grooming products, has a tradition that supports it.

#### My Review with Pros and Cons

I can state with confidence that using the Kai Besty 5 Blade Razor has improved my shaving experience. I'll statt with the advantages:

#### Pros:

- Superb Shaving Performance: With just one pass, the five-blade design gives me an exceptionally close shave that leaves my skin smooth and stabble-free. It easily cuts through the thickest hair, giving you a consistently close shave each and every time.
- Decreased Initation: The Kai Besty 5 Blade Razor's exceptional characteristic is its capacity
  to reduce both initiation and razor burn, Because of the pivoting head and diamond-like
  carbon (DIC) covering, the blades slide own my skin with ease, making shaving even on
  sensitive areas places rable.
- Sturdiness & Build Quality: The recor has a handle that fits my hand well, and it seems solid
  and well-built. I value the design's attention to detail, which includes the textured grip that
  guarantees a firm hold—especially when shaving in the shower.

#### Cons:

- Expense of New Cartridges: Considering its high quality, the Kai Besty 5 Blade Razar's tritial investment seems fait, but over time, the expense of new cartridges can mount up. Having additional teasonably priced options or multipack discounts available would be fantastic.
- Limited Availability: Obtaining replacement carridges for the Kair Beary 5 Blade Rozon may be difficult depending on where you reside. Expanding the brand's distribution channels, would be advantageous to make them more accessible to a wider audience.

Overall, the Kei Besty 5 Blade Razor has exceeded in expocutions and turned into a necessary component of my grooming regimen, even with a few militar hiscops. For anyone wishing to improve their sharing experience, its greater sharing performance, decreased discording and study construction make it an investment well worth making.

#### Conclusion

To sum up, the Kar Beery S Blade Shaving Razor with 2 Camidges stands out among other men's grooming tool options in the competitive marker. By fusing outling-edge blade technology with an ergonomic design and exceptional performance, it releas the box for shaving quality. With accuracy and grace, this razor hillils its pramises for anyone looking to improve their shaving regimen or for a more experienced groomer. The Kai Besty S Blade Razor is a valuable addition to any grooming kit because of its outstanding shoving performance, long lifespan, and eccytouse features.

Product Unit: 50 Best 5 Blode Sharing Razot for Wen with 2 Cortidos

Written by: Harsh Rona Edited by: Ansket Joshi



#### **COVER STORY**

#### 7 tips to keep your nails healthy and strong



## Drinking sufficient water facilitates the retention of moisture in your nails

By IANSlife

March 08, 2024 (IANS/Ife) Healthy nails are a reflection of overall health and well-being. They can make your hands look neat, or they can make them look unhygienic and unhealthy. If you want to have healthy nails, there are a few things you can do to take care of them, as suggested by Rajesh U. Pandya, Managing Director of KAI India.

- Eat a healthy diet: Maintaining a balanced diet is essential not only for your overall physical well-being but
  also for nurturing healthy nails. Add natural food sources that are abundant in vitamins, minerals, and proteins
  to foster the growth of stronger and more resilient nails.
- Stay hydrated: Drinking sufficient water facilitates the retention of moisture in your nails, acting as a barrier
  against breakage and peeling.
- Protect with Gloves: Frequent exposure to too much heat and harsh chemicals can make our nails weak and brittle. To prevent this, wear light gloves when doing tasks like washing dishes or cleaning, as they involve using soaps and sprays. Wearing gloves will protect your hands and nails from the harmful effects of these substances. Also, try not to keep your hands soaked in water for a very long period.
- Keep your nails trimmed: Opting for shorter nails is generally preferred over longer ones. Short nails are simpler to take care and are easy to clean, and are less prone to accumulating dirt. They are less likely to break and offer a neat appearance. Additionally, shorter nails can assist in warding off potentially harmful bacteria inside them.
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- Care for Your Cuticles: It's important to be mindful of your cuticles. Avoid pushing them back too much, especially during frequent manicures, as this can harm them and create openings for infections to enter the nail bed.
- Moisturize your nails: Applying regular moisturization is recommended, as it creates a protective layer that
  enhances the resilience and strength of your nails.

You can keep your nails healthy and strong by following these tips in your daily nail care routine. This doesn't just improve how your hands look but also boosts your self-confidence.



#### 7 Ways To Keep Healthy And Strong Nails

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| Last Updated: Mar 08, 2024, 03:47 PM IST | Source: IANS

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#### 5 tips to keep your nails strong and healthy



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Updated on : 09 March 2024 06:05 PM IST | Compiled by : Editor



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IANS Updated: Friday, March 08, 2024, 03:56 PM IST



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Written By : India TV Lifestyle Desk Edited By : Kristina Das

New Delhi

Published on: March 08, 2024 17:23 IST



SPORTS

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https://www.indiatvnews.com/lifestyle/beauty/want-to-have-healthy-nails-7-tips-to-take-care-of-them-2024-03-08-920528



#### 7 Ways To Keep Your Nails Healthy And Hygienic

While skincare is an ongoing trend, nail care often takes a back seat. Here are 7 easy ways to protect nails and keep over all body healthy.



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## Tips to keep your nails healthy and strong

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Tuesday, March 26, 2024



Ms Kalinga Al

House > Miscellany = 7 simple tips on how to keep your pulls healthy and strong

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#### 7 Simple Tips On How To Keep Your Nails Healthy And Strong

Odisha

By IANS — On Mar 8, 2024

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seniorcoordinator O · Mar 12 · 2 min read

## 7 tips to keep your nails healthy and strong



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IANS ( 8 Mor 2024 3:15 PM ( Updated: II Nor 2024 3:15 PM )

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on: March 08, 2024 In: Life, Top Story

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### Nurturing Healthy Nails: 7 Essential Tips for Optimal Nail Care

Mar 9, 2024 \_\_\_\_\_ by Neha Raj in Health

Well-groomed nails not only enhance the aesthetic appeal of your hands but also serve as indicators of your overall health. Rajesh U. Pandya, Managing Director of KAI India, offers seven practical tips to help you achieve and maintain healthy nails. These tips go beyond mere cosmetic considerations, focusing on fostering strong and resilient nails for a holistic approach to nail case.

#### 1. Eat a Balanced Diet

Ensuring the health of your nails starts from within. A well-balanced diet, rich in essential vitamins, minerals, and proteins, contributes to the growth of strong and resilient nails. Include natural food sources that nourish your nails from the inside out, reflecting their health externally.

#### Stay Hydrated

Proper hydration is crucial for maintaining nail health. Drinking an adequate amount of water helps refain moisture in your nails, acting as a protective barrier against breakage and peeling. Hydrated nails are less prone to damage and exhibit a natural shine.

#### 3. Protect with Gloves

Shield your nails from potential harm by wearing gloves during tasks involving exposure to heat, harsh chemicals, or prolonged water contact. Whether washing dishes or cleaning, gloves act as a protective barrier, preventing your nails from becoming weak and brittle due to exposure to soaps and

#### Keep Nails Trimmed

Opt for shorter nails to simplify care routines and minimize the risk of breakage. Short nails are easier to clean, less likely to accumulate dirt, and present a tidy appearance. Regular trimming helps maintain the overall health of your nails, preventing potential bacterial infections.

#### Say No to Artificial Nails

While artificial nails may seem fashionable, they come with drawbacks. The attachment process and glue used in artificial nails can weaken natural nails. Moreover, artificial nails may trap dirt underneath, potentially leading to bacterial infections. Prioritize the health of your natural nails over temporary aesthatic enhancements.

#### Care for Your Cuticles

Mindful cuticle care is essential to prevent harm and reduce the risk of infections. Avoid excessive pushing back of cuticles, especially during frequent manicures. Proper cuticle care maintains the integrity of the nail bed, minimizing openings for infections to enter.

#### Moisturize Your Nails

Regular moisturization is a key aspect of nail care, creating a protective layer that enhances resilience and strength. Applying moisturizer to your nails not only promotes flexibility but also contributes to a healthy and well-nourished appearance.

Rajesh U. Pandya's expert advice emphasizes a comprehensive approach to nail care, incorporating both internal and external factors for optimal results. By adopting these tips, individuals can enjoy not only aesthetically pleasing nails but also improved overall nail health.



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## Experience Effortless Facial Hair Removal with the KAI CAN Face Razor

By Passionate in Marketing - March 26, 2024







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The CAN Face Razor is easy to use, glides smoothly on the face, and leaves the skin feeling softer, brighter, and clear. With its specially designed blade using PTFE Technology, the razor requires less force while shaving, and its special coating keeps the blades rust-resistant, durable, and sharper for an extended period.

The double-coated stainless steel blade, with protective skin guards, make shaving safe and avoid any cuts or skin abrasions. The anti-slip handle ensures a perfect grip, providing smooth and precise shaving. The protective blade cover makes it travel-friendly and protects the blade from

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Japan-based KAI Group made a foray into the Indian market by setting up a manufacturing facility spanning over 30,000 sq mt in Neemrana, Rajasthan. KAI brings over 800 years of Japanese legacy of forging blades, directly to Indian households with its kitchenware range, KAI Also offers high-precision beauty and personal care products to Indian consumers adding value to their daily life. They are determined to provide products prepared with detailed R&D and superior Japanese technology. With its clear vision and mission, KAI is marching forward towards becoming a household name in India.

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👸 by Rabindra - 0 Mar 6, 2024 - 9 0 Comment

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Rabindro • News March 6, 2024 • P.) O Comments

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March 6, 2024 Rabindra Leave a comment

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Tuesday 26 March 2024

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